

RANSFORD ADDAI

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SUMMARY

Dedicated Web Designer and Developer with a passion for crafting visually appealing, functional, and user-friendly digital experiences. Skilled at delivering high-quality solutions tailored to client needs and industry standards. Driven by creativity and technical expertise to develop innovative web projects. Open to opportunities that challenge and expand expertise in web design and development.

WORK EXPERIENCE

FREELANCE

Web Designer and Developer

REMOTE

Oct 2024- Present

- ◆ Designed and developed three fully functional websites for local businesses using WordPress, focusing on responsive design and user-friendly navigation.
- ◆ Conducted in-depth analysis of client requirements and delivered tailored solutions that improved their online visibility and user engagement.
- ◆ Configured plugins, implemented customizations, and ensured site performance, security, and SEO optimization.
- ◆ Demonstrated the ability to manage projects end-to-end, meeting deadlines and achieving high-quality results.

PROJECTS

CRUD BLOG APPLICATION | [LINK](#)

PYTHON, FLASK, MYSQL, HTML, CSS

- ◆ User Authentication
- ◆ CRUD Operations
- ◆ Responsive Design
- ◆ Database Schema Design
- ◆ Backend and Frontend Integration

DE-CRAVE JUICE WEBSITE | [LINK](#)

WORDPRESS, HTML, CSS

- ◆ Website design and development
- ◆ Responsive and user friendly navigation
- ◆ Showcased Product range and mission

SKILLS

CORE SKILLS : HTML, CSS, Python, Flask, MySQL, WordPress, Responsive Web Design, User Experience Optimization, Website Performance Optimization, SEO, Custom WordPress Theme & Plugin Development, Website Maintenance, Database Management, Integration

SOFT SKILLS : Team work, Attention to Detail, Time Management, Independent Project Execution

DEV/DESIGN TOOLS : WordPress, Git, Github, Canva, Visual Studio Code

EDUCATION & CERTIFICATIONS

CWW Tech Africa	ONLINE
Web Development Bootcamp	July 2023-Dec 2023

KIBO School of Technology	ONLINE
Python Programming Certification	Mar 2024-May 2024

Institute of Management, Technology and Finance	ONLINE
Freelancing Professional Certification	